

FIMSSC

STREET TEAM | 2018 APPLICATION

Name:

Year:

If in first year, indicate the residence you are in or if you are an off campus student:

1. **Tell us about yourself! Who are you? What are you passionate about? This does not have to be related to the position at all. We just want to get to know you! (maximum 150 words)**
2. **Why do you want to be on FIMS Street Team? What are you hoping to gain or learn by being on the team? (maximum 200 words)**
3. **What skills, experiences and/or qualities do you have that make you the best candidate for this team? (maximum 250 words)**

(Examples of production experience: using program such as Adobe suite, Photoshop, iMovie, Sony Vegas, Canva, Coding languages etc.)

(Examples of promotions experience: photography, event planning and marketing experience, visual arts, yearbook club, student council, customer service, social media knowledge etc.)

4. **With the skills you listed in question 3, what category would you predominantly contribute to if you were to join the team?**

- graphics (social media posts, Facebook headers, logos, posters, etc)
- promo videos (filming and editing)
- photography (photoshoots and editing, working with graphics team)
- physical/on-site promos (in-person advertising, handing things out, etc)

5. **The FIMSSC is hosting a pancake breakfast to celebrate (mourn?) exam szn! This 10am-12pm event will be held in the Mustang Lounge in the UCC where there will be tons of room to sit down with some study buddies and grind out those exam notes.**

Your job is to complete one of the following tasks to promote the event. For options a-c, feel free to use any program you see fit or sketch out the design if you don't have the know-how or access to a program.

- a) Create a logo
- b) Create a poster
- c) Create a short (30- 60 second) promo video using any program you see fit (ex. Adobe premiere, iMovie, etc.)
- d) Write a maximum 200-word explanation of how you would promote the event online and/or in person.

Try to be detailed! What would you want the production team to create? How would you promote it? What does your in-person or online campaign look like? (Ex. posters and a booth in Saugeen cafeteria)

Last but not least, if you have any portfolio work you think we should see, include a link or attach a maximum of three works in the email submission of your application.

Note: we will only look at the work included in the original submission of your application so please make sure you include exactly what you want us to see before you click send!

Thank you in advance :)

- Ewen & Emma

Submit to: fimssc.streetteam@gmail.com

Due: September 26th by midnight