

# · OPENWIDE 2019/2020 APPLICATIONS ·

Hey there! I'm sure you've picked up a copy of OPENWIDE sometime during your year and thought "wow I wish I could get involved" well... now's your chance! I can't wait to tell you more about all the amazing things we have planned for this coming year (here's a few hints: podcasts, stepping up our social media game, publishing more content on more mediums, and more!)

We are looking for innovative, creative, and unique students to join our team and help make OPENWIDE vol. 20 the best yet! If you have any questions regarding the application, please send an email my way. Can't wait to meet you!

OPENWIDE Editor-in-Chief,  
*Elisabeth Edwards*

## **Available positions:**

### MANAGING EDITOR:

As the right-hand to the Editor in Chief, our managing editor must be responsible for: taking notes during writer's meetings and distributing pitches, coordinating due dates and deadlines, creating planning docs for upcoming issues, and create and organize the layout of articles and graphics for editions. Odd-jobs like helping to plan events and the annual Launch Party (in the Fall of 2019) are also key to this position.

### DIGITAL CONTENT EDITOR:

New for this year, our Digital Content Editor will be responsible for creating, curating, and organizing dynamic online content that readers can access exclusively through OPENWIDE's website. The Digital Editor, working closely with our Web Editor, will connect with contributors looking to share original digital content like photos, videos, quizzes, interactive media, and (hint hint!) podcasts while creating new pitches/ideas for every issue and editing incoming content from contributors.

### SECTION EDITORS:

#### **World**

Our World Editor keeps OPENWIDE connected to the community and to the world through topics on current events, world news, hot-topics, and features related to environmental, cultural, and historical themes. As a section editor, you will be responsible for collecting and effectively editing articles from contributors to fulfill your allotted page count, contributing at least 4 pitches or idea at every writer's meeting (on a monthly basis), and staying in touch with contributors to stay on track for deadlines.

#### **Arts and Entertainment**

Our Arts and Entertainment Editor is always in the know and on trend (or breaking the trends). As a section editor, you will be responsible for

collecting and effectively editing articles from contributors to fulfill your allotted page count, contributing at least 4 pitches or idea at every writer's meeting (on a monthly basis), and staying in touch with contributors to stay on track for deadlines.

### **Creative**

OPENWIDE's Creative Editor is responsible for collecting and curating our Creative section, including written articles, photography, art, and other mediums. Editors must contribute 4 original pitches or ideas at each writer's meeting (a monthly-basis) and be an organized, effective editor for written work, and be diligent in fulfilling their allotted page count. We encourage individuals who love art, memes, creative expression, and new modes of media to apply!

### **Western Life**

OPENWIDE's Western Life Editor creates and organizes content to keep students informed and engaged in current events happening at Western. If you have a flair for "investigative journalism" (or if Spotlight is your favourite movie), want to keep students involved and aware of events, secret spots, and life hacks! Editors must collect and edit work from contributors, contribute at least 4 pitches for every writer's meeting (on a monthly basis), and fulfill allotted page counts.

### **SOCIAL MEDIA CURATOR:**

This individual is responsible for running OPENWIDE's Instagram account; sourcing new content to post multiple times a week and working with the managing editor and VP of FIMSSC Communications to post updated, creative graphics for writer's meetings, deadlines, and other important information. Attention to detail and aesthetic flair are key attributes for this role!  
**\*this individual does not need experience with graphics**

### **GRAPHICS: (2 POSITIONS AVAILABLE)**

Our graphics duo will be responsible for creating original and eye-catching graphics to accompany each article that is submitted to OPENWIDE's print issues and tweaking layout to make these articles look aesthetically pleasing, easy to read, and FIMS AF.

### **PHOTOGRAPHER & IMAGE CURATOR:**

This position is directly responsible for providing photos and images to accompany print articles submitted by contributors, either by taking pictures themselves or sourcing them with proper citations from the web. This person has creative say over what images are placed with articles and is encouraged to take full hold of their photography style and submit some of their own photos as well.

Please submit your application by 31 March, 2019 @ 11:59pm

**When your application is complete, please email it and any attachments to:**

**eedwar28@uwo.com**

## BASIC INFORMATION:

**Name**

**Year you're entering in Fall 2019**

**Program\***

**Position(s) you are applying for\*\***

**Preferred email address and phone number**

\*Applicants must be FIMS students, as OPENWIDE is funded by the FIMS Undergraduate Student Fund.

\*\*Please apply for a maximum of 3 positions!

**Tell me about yourself!**

1. What prior experience and qualifications do you have that would you to excel in your desired position?
2. What does OPENWIDE mean to you? (There's no specific answer here!)
3. Would you like to see OPENWIDE move towards a new direction this year? If yes, explain why and ideas for how to go about it. If no, what do you think our current structure and direction is a good one?
4. What is one way OPENWIDE could foster more connection and contribution from students?
5. Finally, one question for fun: what do you think will be the thing to break the internet?

**For applicants to Editor and Managing Editor positions:**

Please provide a one-page, double spaced response to this article:

[https://westerngazette.ca/opinion/fims-kids-need-to-get-off-their-high-horse/article\\_812af5de-a2b8-11e6-bcd1-8bb9048a3dde.html](https://westerngazette.ca/opinion/fims-kids-need-to-get-off-their-high-horse/article_812af5de-a2b8-11e6-bcd1-8bb9048a3dde.html)

Edit this sentence (hint - 5 errors):

Karen wakes up every day at seven am. She eats breckfast fed her cat, gets her things together for school. Than she walks down the block, where she catches the bus

**For applicants to Digital Content Editor:**

Please provide a no-more-than one-page response to this article. Explain the greater significance of the photos, explain how you would re-arrange or present them to make them effective and coherent, and provide ways you would incorporate a secondary medium in this article. You can link to any specific examples (i.e. videos, music, other resources) as part of your response.

[https://www.buzzfeed.com/lauragallant/18-photos-of-men-crying-that-challenge-gender-norms?utm\\_term=.wwBdAaMJ2](https://www.buzzfeed.com/lauragallant/18-photos-of-men-crying-that-challenge-gender-norms?utm_term=.wwBdAaMJ2)

**For applicants to Graphics positions:**

Please attach three samples of your design work to your application.

**For applicants to Social Media Curator position:**

Please attach a link to a social media account you handle.

**For Applicants to Photographer and Image Curator position:**

Along with your application, please submit a PDF mood board which includes a curated selection of images from the internet which you feel reflect the theme "(un)censored".

Please have your application submitted by Sunday, March 31  
before 12am.

Please clear your schedule and be available for interviews on Friday April 5 sometime between 12-5pm, if you are unavailable on this date please let us know ASAP and we will set an alternate interview date!

When your application is complete, please email it and any attachments to:

**eedwar28@uwo.com**